

INTERNAL

AERIN

Fleur de Peony



Available as from August 1st 2021

"I have always loved peonies. These beautiful flowers add a celebratory touch to any occasion. We used the Pale pink peony on my wedding day for both the ceremony and dinner. The flower holds many special memories for me that I will never forget."
– Aerin Lauder, Founder and Creative Director, AERIN

Joy. Celebration. Happiness. AERIN Fleur de Peony is a fresh fruity floral that uplifts and delights the senses. Note by note, explore a joyful world of fresh citrus, tantalizing florals and elusive woods. Reminiscent of the peony's endless layers of chiffon petals, this distinctive, floral fragrance was created to bring beauty to any celebration.

FRAGRANCE

The olfactive journey of AERIN Fleur de Peony begins, sunny and light-filled, with fresh citrus notes of sparkling Mandarin and crisp Pomelo. A Lychee accord adds a glisten of sweet succulence paired with rich Jasmine Petals and a lush Cyclamen note, dewy and ethereal in its floralcy. At the heart of the fragrance lies the magnificent Peony, revealing a captivating femininity. The journey ends with mystical Sri Lankan Sandalwood, along with notes of golden Ambrox and Musk – the perfect blend of sensuality, warmth, and radiance.

BODY CREAM

AERIN Fleur de Peony extends into a luxurious body product created by Aerin Lauder to bring the enchanting Fleur de Peony scent to life. For the body, AERIN's rich body cream is infused with a light scent of Fleur de Peony and leaves skin feeling soft and hydrated.

PACKAGING

The AERIN Fleur de Peony packaging, created by artist and textile designer Helen Dealtry, features shades of soft pink, lush mint and golden sunlight. The Signature AERIN Fragrance bottle is updated with a rosy pink stone-like cap, and blush juice. The custom watercolor AERIN Fleur de Peony pattern, inspired by the classical gardens of Shanghai adds a sense of relaxed radiance with a delicate illustration of rosy pink peonies and soft and pretty green leaves against a pale pink landscape. The custom AERIN stamp feature golden and cream touches to complete an effortlessly chic and timeless addition to the AERIN Fragrance Collection.

#AERINBeauty



AERIN Fleur de Peony Eau de Parfum, 50 ml - €109,50

Will be available as from 1/08/2021 at Inno Rue Neuve, Aura, Bergamot (Chantly), Meylandt, Gutmann & Parfuma, and online at www.esteelauder.be.



AERIN Fleur de Peony Body Cream, 150 ml - €58,50

Will be available as from 1/08/2021 online at www.esteelauder.be.

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